



## 2026 NC Housing Day Sponsor Packet

On April 29, NC Housing Day will bring more than 100 advocates from across the housing and homelessness services spectrum to meet with their state legislators in Raleigh and tell them that ***affordable housing is important for North Carolina, and the state has a role to play.***

NC Housing Day is a statewide advocacy day in support of increased resources and effective policies to create affordable, thriving communities in North Carolina. You have the opportunity to support these efforts. Your sponsorship goes a long way not only in making this day happen, but in ensuring that Housing Day includes statewide representation, participation from advocates with lived experience of housing instability, and more.

### Sponsorship Levels and Benefits

**Title Sponsor:** \$10,000

**Gold:** \$7,500

**Silver:** \$5,000

**Bronze:** \$1,000

Sponsor Benefit	Bronze	Silver	Gold	Title
Complimentary registration	1	2	3	4
Logo on website branding, printed materials, signage at event	X	X	X	X
Social media shout outs	X	X	X	X
Attendee list shared		X	X	X
Sponsor highlight on NC Housing Coalition blog			X	X
Reception signage (4/28)				X
Materials included at NC Housing Day information booth				X

If interested in discussing sponsorship opportunities, please contact Stephannie Kirby, NC Housing Coalition Events and Outreach Coordinator at [skirby@nchousing.org](mailto:skirby@nchousing.org).