

Sponsorship Opportunities

September 5-6, 2024

Raleigh Convention Center

Tentative Conference Schedule

Thursday, September 5, 2024

9:30 a.m.—11:00 a.m.—Registration/Continental Breakfast 11:00 a.m.—12:00 p.m.—Welcome/Keynote Address

12:15 p.m.—1:45 p.m.—Luncheon

2:00 p.m.—3:15 p.m.—Breakout 1

3:30 p.m.—4:45 p.m.—Breakout 2

5:00 p.m.—6:00 p.m.—Networking Reception

Friday, September 6, 2024

8:00 a.m.—9:30 a.m.—Seated Breakfast

9:45 a.m.—11:00 a.m.—Breakout 3

11:15 a.m.—12:30 p.m.—Industry Update

2024 Sponsor & Exhibitor Levels

Sponsorship Perks:	Exhibitor Only (not sponsor) \$1,000**	Bronze \$2,500	Silver \$5,000	Gold \$7,500	Platinum \$10,000	Diamond \$12,000
Number of Included Registrations	1 booth worker included. All others need to pay	1	3	5	6	8
Company Logo on Conference Website/App/Signage		Ø	Ø	Ø	Ø	Ø
Sponsor or Exhibitor Recognition on Name Badges	Ø	Ø	Ø	Ø	Ø	Ø
Inclusion on Shared "Thank You" Slides (Individual Slide for Platinum and Diamond)		V	Ø	Ø	V	Ø
Receive List of Attendees in Advance of Event			Ø	V	V	V
Exhibitor Table with Power (optional).	Ø		Ø	Ø	☑	Ø
Company Promoted as a Sponsor on Email Blasts and Social Media (Top Sponsor Promotion for Platinum and Diamond Sponsors)				Ø	V	ß
Premier Upstairs Ballroom Lobby Exhibitor Booth Location					Ø	☑
Verbal Recognition During Opening Session					Ø	☑
Banner Ad in Conference Mobile App					V	V







Sponsorship and Exhibitor Details

Sponsorship Levels

Diamond: \$12,000 | Platinum: \$10,000

Gold: \$7,500 | Silver: \$5,000

Bronze: \$2,500

Diamond, Platinum and Gold sponsors may select from the following optional list of exclusive recognition opportunities. If interested, please choose your preference from the choices below. Please act quickly — these optional opportunities are available on a first-come, first-served basis and they sell out fast!

Diamond Premium Sponsor (\$12,000)

- Day One Luncheon
- Sponsor of Keynote Sessions

Platinum Premium Sponsor (\$10,000)

- Day One Networking Reception
- Day One Continental Breakfast
- Day Two Awards Breakfast
- Sponsor of Industry Update

Gold Premium Sponsor (\$7,500)

- Conference WIFI Sponsor
- Day One Afternoon Break
- Day Two Morning Break
- Parking Pass Sponsor
- Hotel Key Card Sponsor

Sponsor Details

Please sign up here: <u>Sign-Up-Form</u>. If you'd prefer, you may email your desired participation level to shellie@centrant.org.

\$5,000+ sponsors, please choose whether or not you'd like a complimentary booth.

Sponsors, please provide your company logo (both a JPG and EPS version if possible), a brief one-to-three sentence description of your organization, and a website link for our use in the conference mobile app.

Sponsorship and Exhibitor Details

Exhibitor Booth Details

NEW! Booth locations for 2024 have changed!

We are excited to share that the North Carolina Housing Conference will include an **all-new Exhibit Hall** in Ballroom "A", with premium sponsor booth locations in our Upstairs Ballroom Lobby.

Daily breakfast, all session breaks and the evening reception will be held *upstairs* this year, maximizing opportunities for exposure and visibility by conference attendees.

The cost for an exhibitor booth is \$1,000. A booth is complimentary for \$5,000+ sponsors. Each $10' \times 10'$ pipe-and-drape exhibitor booth will include a draped table and two chairs. Booth electricity is included, but it must be requested in advance of the event.

Please note — Booth space locations are approximate and will be assigned according to sponsorship level. Diamond and Platinum sponsors will receive priority placement in the Upstairs Ballroom Lobby.

There are three options for paying for your Sponsorship or Exhibit Space

1. You may pay by credit card to a nonprofit by using this link: Payment Link

2. You may mail a check to:

Centrant Community Capital Attn: Shellie Lempert 3601 Haworth Drive Raleigh, NC 27609

3. If you would prefer to send your check to a nonprofit, please mail it to:

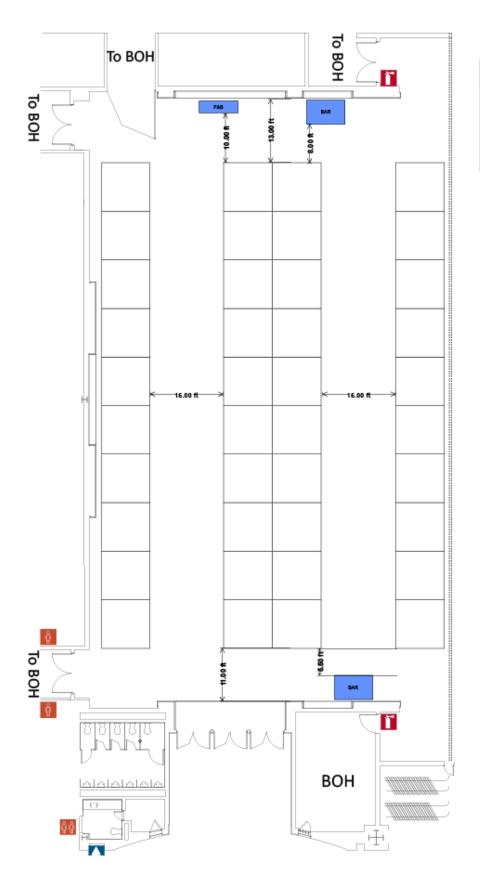
NC Affordable Housing Conference 3608 University Dr., Ste 203 Durham, NC 27707

Attendee Registration

Attendee registration is separate and will be available in early July on the <u>conference website</u>. All conference attendees, including complimentary attendees, must register online. Registration will cost \$275 per person for early bird registrants, and will increase to \$350 on August 10, 2024. Complimentary attendees will receive a code for registration. There will be no on-site registration.



Event	NC Affordable Housing Conference	
Set by	9/04/24 @ 6 am	
Function	Exhibitor Booths	



NOTES

- 40,10'x10' exhibitor booths

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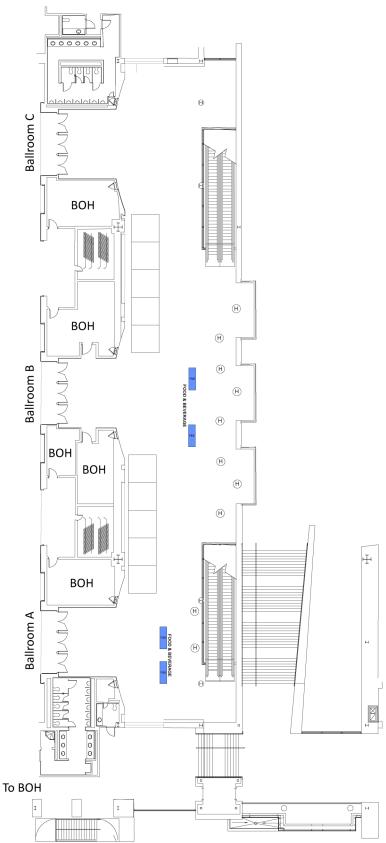
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30.00 ft



Ballroom Lobby

Event	NC Affordable Housing Conference	
Set by		
Function	Premium Exhibitor Booths	



NOTES
- 10, 10'X10' Vendor Booths - Snack and Beverage Stations - Hightop tables

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Drawn By: Faith Dickson

30.00 ft