

2021 ANNUAL REPORT

NORTH CAROLINA
HOUSING
COALITION

To lead a movement to ensure that every North Carolinian has a home in which to live with dignity and opportunity.

We added new staff members this year



Jessica Griffin

Development Director
Raleigh, NC

Jessica Griffin joined the Coalition in 2021 as our new Development Director. She grew up in Wake County and brings more than thirteen years of nonprofit and fundraising experience. She is passionate about providing people the opportunity to invest and build community, building authentic relationships with stakeholders, and strategic system level planning. Jessica has worked at state level and multistate regional organizations, including membership and network based nonprofits. Most recently she served as Development Manager at the NC Partnership for Children.



Tara Bailey

Housing Program Coordinator
New Bern, NC

Tara Bailey joined the Coalition in 2021 as the Housing Program Coordinator. With over ten years of experience in the housing industry, every position she has held during these ten years has been linked by the common thread of serving her community. This includes over five years of experience in home mortgage with Wells Fargo, almost nine years of service with Twin Rivers Opportunities, Inc. as a housing counselor, and helping to create and run the Craven Resource Council which provides community resources to those in need.



A Letter from Executive Director, Samuel Gunter

Thank you again for your continued support of the Coalition as we strive to lead a movement to ensure that every North Carolinian has a home in which to live with dignity and opportunity. While 2021 offered some unique challenges as we continued to wrestle with the impacts of the COVID pandemic on the housing needs of the state and the operations of our organization, it has been a year of growth. We continued to host our conferences virtually, and while we are looking forward to beginning to gather again in 2022, they were both a success. We saw our state pass a two-year budget for the first time since 2015, and thanks to your advocacy, that budget included a historic allocation of funds to meet the unique challenges faced by housing providers due to increased construction costs brought on by the pandemic. The programmatic work of the Coalition continues to grow with new partnerships and new work. We have even grown our administrative capacity to support the ongoing networking, programmatic, policy, and movement building work. As we turn to 2022, we are putting a team together that is ready to respond to the new challenges we will face in the future, and that only happens because of you.

NC Housing Coalition Policy Committee Members

Gregg Warren

DHIC (*retired*), former NCHC Board Member

Sarah Grymes

Housing Assistance

Sofia Crisp

Housing Consultants Group, NCHC Board Member

Denise Neunaber

Redesign Collaborative

Karen Kennedy

City of Sanford

Terry Bellamy

Madison County

Greg Kirkpatrick

Habitat for Humanity NC (*retired*)

Matt Whittle

Habitat for Humanity of Goldsboro-Wayne

Robin Merrell

Pisgah Legal Services, former NCHC Board Member

Jason Gray

NC Rural Center

Nikitra Bailey

National Fair Housing Alliance, NCHC Board Member

Rochelle Sparko

Center for Responsible Lending

Adam Sotak

NC Child

Whitney Tucker

Center on Budget and Policy Priorities

Bill Rowe

NC Justice Center

Stephen Sills

UNCG Center for Housing & Community Studies

Bob Kucab

NCHFA, Retired

Mark Shelburne

Novogradac, former NCHC Board Member

John Stokes

Truist

Joanna LeClair

Wells Fargo (*retired*), former NCHC Board Member

Tamika Bowers

Wells Fargo

Sallie Surface

CADA, former NCHC Board Member

Policy Agenda

The Coalition's work to bring about needed policy changes focuses on the following priorities:

1. Advocate for reliable, dedicated, and coordinated public resources that meet the scale of the housing need.
2. Promote equitable access to housing and opportunity that reckons with our long history of racist housing policies and practices.
3. Ensure that local policies facilitate an adequate supply of quality housing accessible across a community's income spectrum.
4. Support housing policies and resources that keep families in their homes and allow communities to thrive.



New Partnership Opportunities

The Coalition began a \$425,000 partnership with Truist to provide continued support and statewide coordination of the Coalition's network of local housing counseling agencies. In 2010, North Carolina had 110 local housing counseling agencies respond to the foreclosure crisis. Today, there are 54 agencies and 17 counties do not have an assigned LHCA. This loss of capacity is detrimental to current and potential homeowners as Covid-19 forbearance protections end. This investment in the technological capacity of housing counseling agencies will improve their administrative capacity, expand their geographic scope, and thereby increase the number of families who will be served.



BRINGING IT HOME 2021 VIRTUAL EDITION



Bringing it Home Virtual Conference

The Coalition, in partnership with the NC DHHS ESG Office and the NC Coalition to End Homelessness, held a virtual Bringing it Home Conference on June 8-9, 2021. This conference was free for all attendees, drawing more than 575 registrations. A welcome session included special statements from Governor Roy Cooper and NC DHHS Secretary Dr. Mandy Cohen. Around 225 individuals attended the virtual opening session live. The conference also hosted nine workshops on various homelessness services topics, such as lowering barriers to shelters, racial equity, and a policy update from the Coalition. Live attendance ranged from 85 to 140 people per session.

225
in Attendance



Housing Works Virtual Conference

The 2021 Housing Works virtual conference took place on October 14-15. Of the more than 550 registrants, 378 attended the opening session live and 287 attended the Industry Update and closing session on Day 2. Day 1 workshops averaged 145 live participants per session, and Day 2 workshops averaged 123 live participants per session.

378
in Attendance

WEBINARS/MEETINGS

The New Political Reality for Housing

A Conversation with Representative David Price

2/10/21

Updates on the Low-Income Housing Tax Credit

2/18/21

Advocates Circle Introductory Meeting

4/7/21

Housing and Disability Rights

6/16/21

State Budget Update

6/28/21

Housing and Child Advocacy

7/22/21

Resource

HOUSING COUNSELING

COVID-19 drastically changed the way our network counsels clients, and many agencies transitioned to a virtual platform. While the global pandemic brought new challenges to the work of housing counseling, the need for the services provided by our statewide network of housing counselors is greater than ever. Meeting the needs of clients is still the primary focus of our HUD Intermediary housing counseling network. In 2021, we distributed **\$737,878 in HUD grant funds** to our network of housing counseling agencies across the state.

HOUSING CALL + HOUSING MATTERS 2 ME

45 housing calls hosted
2,913 housing call-ins
65 average call-ins
3,950 downloads

MEDIA ENGAGEMENT

27 interviews



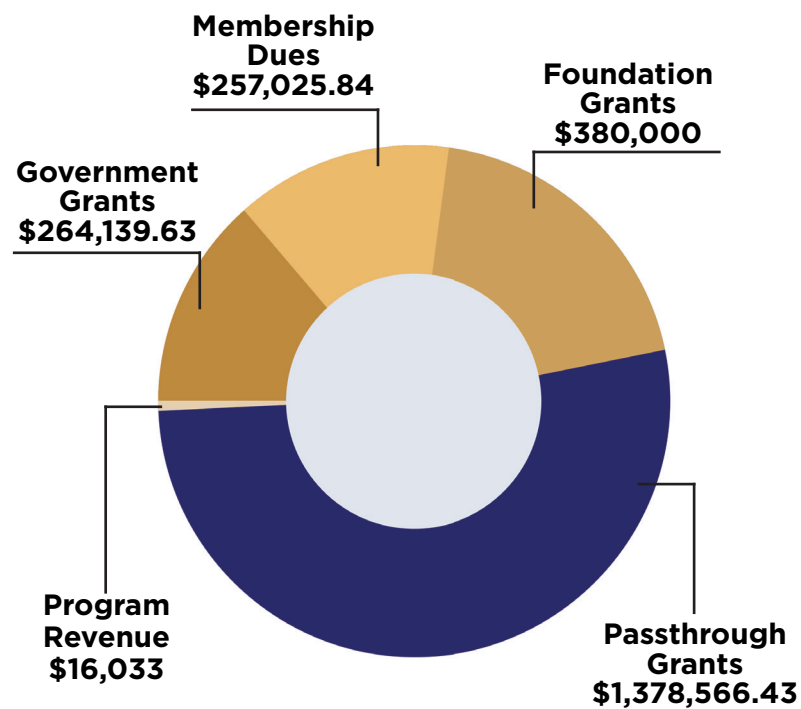
Mobilize

In 2021 your advocacy led to some key policy wins both big and small. Some of the most significant highlights are:

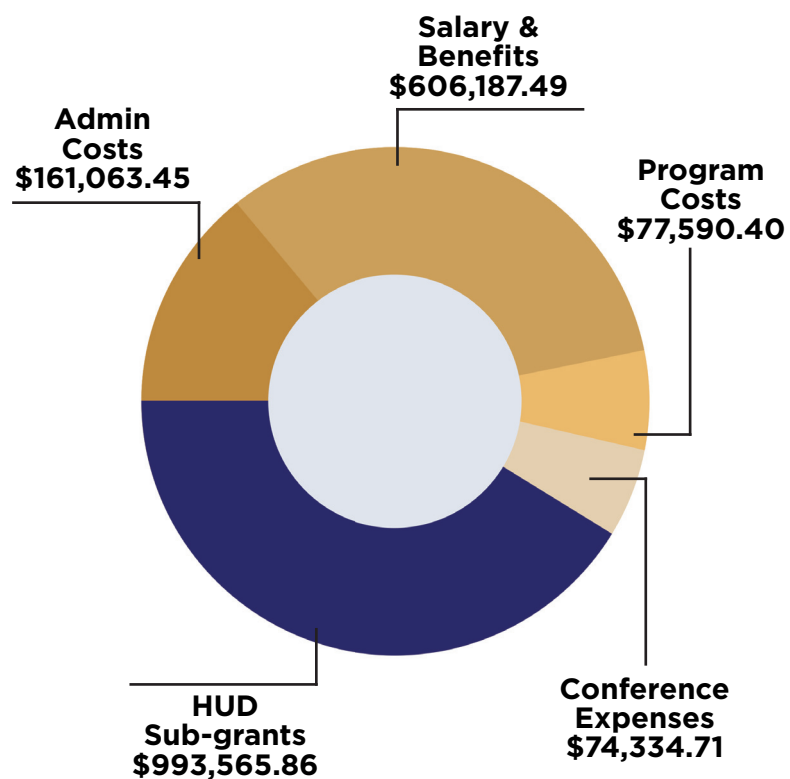
- Helped support the inclusion of \$50 billion of housing resources in the federal American Rescue Plan, including money for rental, mortgage and utility assistance, housing counseling, and other housing development;
- Allocated \$170 million State and Local Fiscal Recovery Funds to the Workforce Housing Loan Program to fill gaps brought on by construction cost increases; and
- Successfully removed harmful policy provisions impacting the NC Housing Finance Agency's ability to finance affordable housing

Financials

What Came In



What Went Out



Board of Directors

Nikitra Bailey

National Fair Housing Alliance

Autrice Campbell Long

Truist

Kim Cameron - Chair

Woodforest National Bank

Evan Covington Chavez

Capitol Broadcasting Company

Sofia Crisp

Housing Consultants Group

Ted Edwards

The Banks Law Firm

Dan Kornelis

Forsyth County Department of Housing
and Community Development

Lee Cochran

Laurel Street Residential

Lesley Albritton

Disaster Relief Project
at LegalAid of NC

Tyler Mulligan

UNC School of Government

Members

Organizations (GREEN indicates new members)

AARP NC

Ada Jenkins Center

Affordable Homeownership
Foundation, Inc.

Affordable Housing Management, Inc.

Albemarle Central School, LLC

Anson County Homes of Hope

Apartment Association of North Carolina

Asheville Area Habitat for Humanity

Bank of America

Beacon Management

Bellwether Enterprise

Bernard Robinson & Co., LLP

Blanco Tackabery & Matamoros, PA

Blue 22 Development

Brick Capital CDC

Brunswick County Habitat for Humanity

BSRI

Burlington Housing Authority

CAHEC

CAHEC Management

Cape Fear Community Land Trust

Cape Fear Habitat for Humanity

Cape Fear Housing Coalition

CASA

Center for Responsible Lending, Self-Help
Centrant

Chatham County

Chatham Habitat for Humanity

Choanoke Area Development Association
of NC, Inc.

Churchill Stateside Group

City of Durham Department of Community
Development

City of Winston-Salem

Coleman Talley LLP

Community Foundations CDC, Inc.

Community Home Trust

Community Housing Solutions

Community Link

Community Management Corporation

Connelly Builders, Inc.

Dauby, O'Connor & Zaleski, LLC

DHIC

Disability Advocacy Center

Disability Rights NC

DreamKey Partners

Eagles' Wings CDC

East Carolina Community Development, Inc.

EmPOWERment, Inc.

Evans Cabinet Corporation

Evergreen Construction

Families Moving Forward

Families Together

Family Promise of the Lower Cape Fear

Financial Protection Law Center

First Bank

First Citizens Bank

Fitch Irick Partners, LLC

Forsyth County Community & Economic
Development

Gateway Management Company

Give Impact

Goldsboro Housing Authority

Greensboro Housing Authority

Greensboro Housing Coalition

Greenville Housing Authority

Greenway Development Co.

Greystone Affordable Housing Initiatives

Griffin Realty and Construction Enterprises, Inc.

Habitat for Humanity of Charlotte

Habitat for Humanity of Durham

Habitat for Humanity of Forsyth County

Habitat for Humanity of Greater Greensboro

Habitat for Humanity of North Carolina

Habitat for Humanity of Orange County

Habitat for Humanity of Wake County

Halcon Companies, LLC

Hamel Builders, Inc.

Harkins Builders

High Point Housing Authority

Home Solutions of Davidson County

HOPE, North Carolina, Inc.

Housing Consultants Group

Indie Tree, Inc.

Innovative Green Builders, Inc.

Invictus Development, LLC

JMB Preservation Advisors

Kingdom CDC

Landmark Development

Laurel Street Residential

Metropolitan Housing & CDC, Inc.

Mills Construction Company

Monroe-Union County CDC

Mosaic Development Group, Inc.

New Bern Housing Authority

North Carolina Indian Housing Authority

North State Bank

Northwestern Regional Housing Authority

OnTrack WNC

Parker General Contractors, LLC

Partners Ending Homelessness

Partnership Property Management

Pinnacle Financial Partners

Pryzwansky Law Firm

Pyramid Environmental and Engineering

RBC Capital Markets - TCEG

Rebuilding Together of Greater Charlotte

Red Stone Equity Partners

Reinvestment Partners

River City CDC

Rocky Mount Housing Authority

Roof Above, Inc.

S3 Architects PLLC

SafeGuard CCS

Salisbury CDC

Salisbury Housing Authority

SL Nusbaum Realty Co.

Solstice Partners

South Creek Development, LLC

Stogner Architecture, PA

The Arc of North Carolina

The Banks Law Firm

Members

Organizations (continued)

The Brockmann Law Firm, PC
The BTR Communities Group, LLC
The Catherine H. Barber Memorial Shelter
The Housing Assistance Corporation
The Humane Society of the United States
The Mid-Atlantic Foundation
The New Edenton Housing Authority
The Sherbert Group
Third Wave Housing
Tightlines Designs
Town of Chapel Hill
Truist Bank
United Management II
Vaya Health
Wallace Architects, LLC
WAMY Community Action, Inc.
WDT Development, LLC
WEAVERCOOKE Construction, LLC
Wells Fargo
Wesley CDC
Western Carolina Community Action, Inc.
White Oak Foundation, Inc.
Winn Development
Woda Cooper Companies, Inc.
Workforce Homestead, Inc.
Wynnefield Properties

Individuals (GREEN indicates new members)

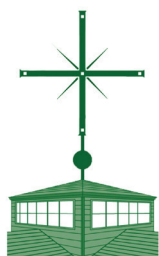
John Apol
Pamela Atwood
Paul Baalman
Jannet Barnes
Marsha Basloe
Paulette Bekolo
Christine Berndt
Juanita Britton
Stephen Brock
Ronald Brown
Jacqueline Bullock
Terri Burhans
Matthew Cable
Douglas Call
Teresa Campo
Dede Carney
George Carver
Bethany Chaney
Sarah Cohn
Betty Corbett
Stephen Crane
Sheryl Cromedy
Amy & Kurt Cabbage
Dan Curry
Patsy Davis
Taylor Davis
Heather Dominique
Angela Dreher
Mark Dunham
Traci Dusenbury Tate
Stephanie Ebron
Beverly El-Amin
Gaby Escobar
Elle Evans Peterson
Katherine Everett
Kellie Falk
Sami Find
Todd Fiskin
Jeanne Ford
Kris Fountain
Gail Friedman
Misti Fuller
Gloria Garton
Wanda Gilbert-Coker
Robin Haddock
Robin Hammond
Sherrill Hampton
Willy Hardy
Edrick Harris
Wendy Harris
Peggy Hendrix
Andrew Hendry
Toni Holt
Tom Honeycutt
Melinda Horton
Wanda Hunter
Kelly Hutchinson
Marshall Isler
Dee Jackson
Toni Jackson
Tracy Jackson
Courtney James
Kimberly Jenkins
Carole Johnson
Joseph Kass
Karen Kennedy
Paul Kennedy
Dianne Khin
Allison King
Marti Knisley
Claudia Koonz
Bob Kucab
Phil Landis
Karen Laviner
Sung-Jin Lee
Dan Levine
Evan Lewis
Liz Lobaton
Rachel Mann
Andrew Mayronne
Brooks Ann McKinney
Tracie McMillan Downer
Robin Merrell
Antwine Mitchell
Felice Mitchell
William Morrow
Tyler Mulligan
Kent Neumann
Douglas Peterson
Sandy Porcaro
Julie Porter
Mary Powell-Carr
Dominique Pryor-Anderson
Victoria Putman
Melinda Race
Joe & Nancy Rappi
Curtis Reid
Davitte Richardson
Suzanne Rogers
William Rowe
Kathryn Sabbeth
Kimberly Sanchez
Lloyd Schmeidler
Justin Sigmon
Arlene Smith
Danny Smith
Anna Stein
Dona Stephenson
James Stroud
Mark Swallow
Ashana Taylor
Jennifer Taylor
Benja Thomas
Jacqueline Thompson
Regi Troullier
Robinson Villa
Jody Wainio
Tanita Wallace
Jackie Edwards Walton
Gregory Warren
Lori Watts
Nancy Welch
Phil Welch
Tasha White
Teena Willis
Mary Worsley
James Yankaskas



Thank You To Our Partners



Z. Smith Reynolds
FOUNDATION



ST. FRANCIS OF ASSISI



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