The 2023 Housing Need in Watauga County

36% of Watauga County are cost-burdened.
7,107 households

Renters who have difficulty affording their homes: 64% 4,444 households
Homeowners who have difficulty affording their homes: 21% 2,663 households

Families that spend more than 30% are considered cost-burdened, more than 50%, are considered severely cost-burdened.

$1,040 monthly Fair Market Rent*:
An income of $41,600 per year is needed to afford the Fair Market Rent.

$20.00 hour Housing Wage:
The hourly wage needed to afford a Fair Market Rent apartment.

$28,200 Healthcare
$23,500 Childcare
$40,190 Police officer
$24,290 Farming labor

*Fair Market Rents, regularly published by HUD, represent the cost to rent a moderately-priced dwelling unit in the local housing market. The above FMR is for a two-bedroom unit.

When housing costs become too much, a family can lose their home. This takes an incredible toll not only on a family, but also on the entire community.

24 families in Watauga County faced a foreclosure this year... 0.90% of all cost-burdened homeowners.

138 families in Watauga County faced an eviction filing this year... 3.11% of all cost-burdened renters.

When Housing Costs Too Much

Ranks

#99 for evictions among renter households.
(1 = highest and 100 = lowest)

The mission of the North Carolina Housing Coalition is to lead a movement to ensure that every North Carolinian has a home in which to live in dignity and opportunity.

Join the movement: @NCHConline | nchousing.org