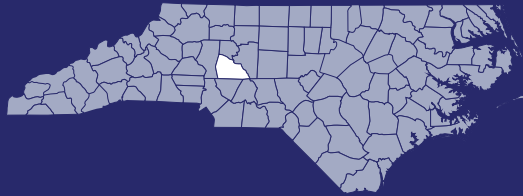
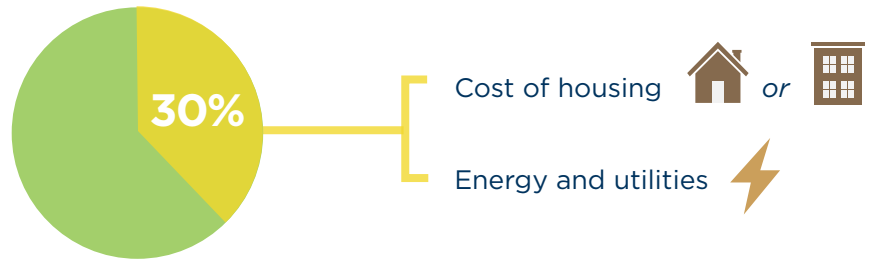


The 2019 Housing Need in Rowan County

Housing is affordable when it comprises no more than **30% of the family's budget**. Families that spend more than this on housing are **cost-burdened**.



21%
11,046 households

of Rowan County are **cost-burdened**

Renters who have difficulty affording their homes:



38%

4,924 households

Homeowners who have difficulty affording their homes:



16%

6,122 households

Rental Market in Rowan County



To afford a modest two-bedroom apartment at:

\$785/month



A family needs to earn:

\$31,400/year



But the average renter can only afford a rent of:

\$720/month

Average Annual Salaries

\$31,400 income needed to afford a two-bedroom apartment



Food prep and service
\$18,820



Childcare
\$23,270



Retail sales
\$25,810



Healthcare
\$28,740



Construction
\$29,420



Police officer
\$53,310

\$55,900 Area Median Income (AMI) for Rowan County

North Carolina Energy Burden

According to the US Department of Health and Human Services, paying **more than 6%** of a household's budget on energy is unaffordable.

Percentage of income spent on energy costs:  > 8% 6% - 8% 3% - 6% < 3%

Renters



Homeowners



Rowan County Energy Burden



The average family spends:

\$192 each month on energy costs, or...

4.2% of their monthly income

Renters earning less than 50% AMI spend



\$136 average monthly amount spent on energy, or...
10.4% of household income

SEVERELY UNAFFORDABLE

Homeowners earning less than 50% AMI spend



\$179 average monthly amount spent on energy, or...
13.2% of household income

SEVERELY UNAFFORDABLE

When Housing Costs Too Much

When housing costs become too much, a family can lose their home. This takes an incredible toll not only on a family, but also on the entire community.



1,850 families in Rowan County faced an eviction filing this year...

37.6% of all cost-burdened renters.



167 families in Rowan County faced a foreclosure this year...

2.7% of all cost-burdened homeowners.

Affordable communities are healthier communities with opportunity for all



**NORTH CAROLINA
HOUSING
COALITION**

The North Carolina Housing Coalition's membership is comprised of organizations and individuals from across the state who make the creation and preservation of affordable housing their mission.

Be part of the solution. Find out how:

919.881.0707 | nchousing.org