The 2023 Housing Need in Rowan County

25% of Rowan County are cost-burdened
13,304 households

Renters who have difficulty affording their homes: 44%
6,385 households

Homeowners who have difficulty affording their homes: 18%
6,919 households

Families that spend more than 30% are considered cost-burdened, more than 50%, are considered severely cost-burdened.

$980 monthly Fair Market Rent*:
An income of $39,200 per year is needed to afford the Fair Market Rent.

$18.85 hour Housing Wage:
The hourly wage needed to afford a Fair Market Rent apartment.

Average Annual Salaries

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Annual Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthcare</td>
<td>$29,960</td>
</tr>
<tr>
<td>Childcare</td>
<td>$23,490</td>
</tr>
<tr>
<td>Police officer</td>
<td>$60,040</td>
</tr>
<tr>
<td>Farming labor</td>
<td>$29,850</td>
</tr>
</tbody>
</table>

When Housing Costs Too Much

When housing costs become too much, a family can lose their home. This takes an incredible toll not only on a family, but also on the entire community.

109 families in Rowan County faced a foreclosure this year...
1.58% of all cost-burdened homeowners.

1,405 families in Rowan County faced an eviction filing this year...
22.0% of all cost-burdened renters.

Ranks
#18 for evictions among renter households.
(1 = highest and 100 = lowest)

The mission of the North Carolina Housing Coalition is to lead a movement to ensure that every North Carolinian has a home in which to live in dignity and opportunity.

Join the movement: @NCHConline | nchousing.org