The 2019 Housing Need in Rowan County

Housing is affordable when it comprises no more than 30% of the family’s budget. Families that spend more than this on housing are cost-burdened.

21% of Rowan County are cost-burdened

11,046 households

Renters who have difficulty affording their homes: 38%
4,924 households

Homeowners who have difficulty affording their homes: 16%
6,122 households

Rental Market in Rowan County

To afford a modest two-bedroom apartment at: $785/month

A family needs to earn: $31,400/year

But the average renter can only afford a rent of: $720/month

Average Annual Salaries

Food prep and service
$18,820

Childcare
$23,270

Retail sales
$25,810

Healthcare
$28,740

Construction
$29,420

Police officer
$53,310

Area Median Income (AMI) for Rowan County
$55,900

*Statistics from the American Community Survey, the Bureau of Labor Statistics, the North Carolina Court System, the NLIHC 2018 Out of Reach report, and the U.S. Department of Energy.

www.nchousing.org
The North Carolina Housing Coalition’s membership is comprised of organizations and individuals from across the state who make the creation and preservation of affordable housing their mission.

Affordable communities are healthier communities with opportunity for all

North Carolina Energy Burden

According to the US Department of Health and Human Services, paying more than 6% of a household’s budget on energy is unaffordable.

Percentage of income spent on energy costs:

- > 8%
- 6% - 8%
- 3% - 6%
- < 3%

Renters

Homeowners

Rowan County Energy Burden

The average family spends: $192 each month on energy costs, or...

4.2% of their monthly income

Renters earning less than 50% AMI spend

$136 average monthly amount spent on energy, or...
10.4% of household income

Homeowners earning less than 50% AMI spend

$179 average monthly amount spent on energy, or...
13.2% of household income

When Housing Costs Too Much

When housing costs become too much, a family can lose their home. This takes an incredible toll not only on a family, but also on the entire community.

1,850 families in Rowan County faced an eviction filing this year...
37.6% of all cost-burdened renters.

167 families in Rowan County faced a foreclosure this year...
2.7% of all cost-burdened homeowners.

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Be part of the solution. Find out how:

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