The 2019 Housing Need in Cleveland County

Housing is affordable when it comprises no more than **30% of the family's budget**. Families that spend more than this on housing are **cost-burdened**.

**27%**

10,599 households are cost-burdened

Renters who have difficulty affording their homes: **42%**

5,117 households

Homeowners who have difficulty affording their homes: **21%**

5,482 households

Rental Market in Cleveland County

To afford a modest two-bedroom apartment at: **$703/month**

A family needs to earn: **$28,120/year**

But the average renter can only afford a rent of: **$584/month**

Average Annual Salaries

- Food prep and service: **$18,470**
- Childcare: **$22,880**
- Retail sales: **$25,450**
- Healthcare: **$26,710**
- Construction: **$28,080**
- Police officer: **$39,240**

**$28,120** income needed to afford a two-bedroom apartment

**$52,000** Area Median Income (AMI) for Cleveland County

*Statistics from the American Community Survey, the Bureau of Labor Statistics, the North Carolina Court System, the NLIHC 2018 Out of Reach report, and the U.S. Department of Energy.*

www.nchousing.org
The North Carolina Housing Coalition’s membership is comprised of organizations and individuals from across the state who make the creation and preservation of affordable housing their mission. Be part of the solution. Find out how:
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