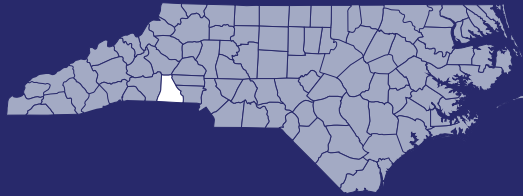


# The 2019 Housing Need in Cleveland County

Housing is affordable when it comprises no more than **30% of the family's budget**. Families that spend more than this on housing are **cost-burdened**.



**27%**  
10,599 households

of Cleveland County are **cost-burdened**

**Renters** who have difficulty affording their homes:



**42%**

5,117 households

**Homeowners** who have difficulty affording their homes:



**21%**

5,482 households

## Rental Market in Cleveland County



To afford a modest two-bedroom apartment at:

**\$703/month**



A family needs to earn:

**\$28,120/year**



But the average renter can only afford a rent of:

**\$584/month**

## Average Annual Salaries

**\$28,120** income needed to afford a two-bedroom apartment



Food prep and service  
**\$18,470**



Childcare  
**\$22,880**



Retail sales  
**\$25,450**



Healthcare  
**\$26,710**



Construction  
**\$28,080**



Police officer  
**\$39,240**

**\$52,000** Area Median Income (AMI) for Cleveland County

## North Carolina Energy Burden

According to the US Department of Health and Human Services, paying **more than 6%** of a household's budget on energy is unaffordable.

Percentage of income spent on energy costs: 

### Renters



### Homeowners



## Cleveland County Energy Burden



The average family spends:

**\$192** each month on energy costs, or...

**4.6%** of their monthly income

### Renters earning less than 50% AMI spend



**\$153** average monthly amount spent on energy, or...

**11.8%** of household income

**SEVERELY UNAFFORDABLE**

### Homeowners earning less than 50% AMI spend



**\$171** average monthly amount spent on energy, or...

**12.9%** of household income

**SEVERELY UNAFFORDABLE**

## When Housing Costs Too Much

When housing costs become too much, a family can lose their home. This takes an incredible toll not only on a family, but also on the entire community.



**1,491** families in Cleveland County faced an eviction filing this year...

**29.1%** of all cost-burdened renters.



**113** families in Cleveland County faced a foreclosure this year...

**2.1%** of all cost-burdened homeowners.

**Affordable communities are healthier communities with opportunity for all**



**NORTH CAROLINA  
HOUSING  
COALITION**

The North Carolina Housing Coalition's membership is comprised of organizations and individuals from across the state who make the creation and preservation of affordable housing their mission.

**Be part of the solution. Find out how:**

919.881.0707 | [nchousing.org](http://nchousing.org)