



**NORTH CAROLINA
HOUSING
COALITION**

**2016
Investor Council Membership Information**



North Carolina Housing Coalition

The North Carolina Housing Coalition is a private, non-profit membership organization working for decent, affordable housing that promotes self-determination and stable communities for low- and moderate-income North Carolinians. Our mission is to lead a movement to ensure that every North Carolinian has a home in which to live with dignity and opportunity. We work to accomplish our mission by supporting our members and building partnerships to improve affordable housing, and focus on the following activities:

- Resource and Referral
- Technical Assistance/Outreach
- Advocacy
- Clearinghouse for Data, Statistics, Best Practices and Research

Investor Council History

The Investor Council is a dedicated group of diverse banking and business leaders who come together to form a strong alliance with the nonprofit community in support of affordable housing solutions in North Carolina. Together, Council members find both areas of common ground and areas of healthy debate around issues to help form an action agenda for affordable housing and community development. The Council serves as a regional and national model for collaboration to foster economic empowerment and sustainable communities.

Members of the Council have the opportunity to contribute to our legislative agenda in addition to providing major financial support for the NC Housing Coalition. This support allows the Coalition to create opportunities for increased production and preservation of affordable housing and healthier communities.

Current members of the Investor Council include:

Bank of America
Wells Fargo
NC Housing Finance Agency
BB&T Bank
SunTrust Bank
CAHEC
CohnReznick
TD Bank
First Citizens Bank
Novogradac & Company
North State Bank

Representatives from Bank of America, Wells Fargo, SunTrust, and Novogradac sit on our current Board of Directors. We seek to include new partners in every aspect of the Coalition, including leadership roles.



Resource and Referral

We provide housing assistance to more than 1,200 people a year via phone and email. We help clients determine what resources they may need and direct them to organizations in their community that may be able to help directly.

Technical Assistance/Outreach

NC Housing Coalition channels support and assistance to the organizations working to help families in crisis, build and repair housing, train homebuyers, and advocate for low-income individuals. The Coalition works with local communities to raise public awareness about the critical need for and benefits of affordable housing. We take our message to the media, civic and religious organizations, corporations, and neighborhood groups across North Carolina. Each year, we also sponsor the Annual NC Affordable Housing Conference, which is the state's premiere gathering of persons and organizations involved in affordable housing.

The Coalition also administers The Association of Housing Counselors (TAHC), an organization of Housing Counselors and other professionals committed to promoting housing counseling. TAHC's mission is to increase the availability of resources and training opportunities for counselors, thereby increasing the number of qualified counselors and enhancing the quality of service delivery to clients. TAHC certifies Housing Counselors in North and South Carolina.

Advocacy

NC Housing Coalition provides a collective voice at the state and federal levels for affordable housing organizations and the people they serve. The Coalition monitors programs and legislation, and is leading a grassroots campaign to build an endowment for housing in North Carolina.

Our top statewide advocacy priorities are the NC Housing Trust Fund and Workforce Housing Loan Program. The Housing Trust Fund is North Carolina's only state-funded and state-designed resource for financing affordable housing. It was created by the General Assembly and is managed by the North Carolina Housing Finance Agency, a self-supporting public agency. The N.C. Housing Finance Agency pays all of the Trust Fund's administrative costs. All money appropriated by the General Assembly goes directly into "bricks and mortar."

Clearinghouse for Data, Statistics, Best Practices and Research

NCHC also acts as a clearinghouse on housing needs, available resources, best practices in the field and organizations that provide specific assistance. The Coalition continues to develop a library of relevant research and best practices in affordable housing.

The work of the Coalition is also supported by:

*Z. Smith Reynolds Foundation
Individual and Organizational Members
Generous Donors*



Investor Council Membership Form

Name of Company _____

Address _____

Company Representative/Contact _____

Phone _____ Fax _____ E-mail _____

NC Housing Coalition Tax ID Number 58-1798953

We value the work of the **North Carolina Housing Coalition** and we will participate in the Investor Council as a:

Benefactor – A contributor of \$10,000 or more

- ❖ Participation in the annual Investor Council gathering and associated meetings.
- ❖ Logo placement on the Coalition’s website with link to sponsor’s website.
- ❖ Recognition in Housing Matters, our twice-monthly e-newsletter along with other printed and web communications.
- ❖ Recognition as Benefactor at the Coalition’s luncheon during the annual Affordable Housing Conference.
- ❖ Opportunity to contribute to the Coalition’s Legislative Agenda.
- ❖ Four complimentary conference registrations and reserved seating at the Coalition’s luncheon.
- ❖ Opportunity to provide materials for the Affordable Housing Conference registration packets.
- ❖ Opportunity to provide a story to be included in Housing Matters.

Sustainer – A contributor between \$5,000 and \$9,999

- ❖ Participation in the annual Investor Council gathering and associated meetings.
- ❖ Logo placement on the Coalition’s website with link to sponsor’s website.
- ❖ Recognition in Housing Matters, our twice-monthly e-newsletter along with other printed and web communications.
- ❖ Recognition as a Sustainer at the Coalition’s luncheon during the annual Affordable Housing Conference.
- ❖ Opportunity to contribute to the Coalition’s Legislative Agenda.
- ❖ Two complimentary conference registrations and reserved seating at the Coalition’s luncheon.

Supporter – A contributor between \$2,500 and \$4,999

- ❖ Participation in the annual Investor Council gathering and associated meetings.
- ❖ Name listed on the Coalition’s website with link to sponsor’s website.
- ❖ Recognition in Housing Matters, our twice-monthly e-newsletter .
- ❖ Recognition as a Supporter at the Coalition’s luncheon during the annual Affordable Housing Conference.
- ❖ One complimentary conference registration.

Friend – A contributor between \$0 and \$2,499

- ❖ Name listed on the Coalition’s website with link to sponsor’s website.
- ❖ Recognition as a Friend at the Coalition’s luncheon during the annual Affordable Housing Conference.